

PressRelease

FOR IMMEDIATE RELEASE

KEYWEST ENTERS HONG KONG MARKET AS REGIONAL HUB FOR ASIA

Keywest Awarded ETS License In Hong Kong

September 20 - 2002 -- KeyWest Communications (USA) Inc., a global provider of long distance telephony and other related network enhanced communication services, today announced that it has obtained an ETS license to operate as a long distance and resale provider in Hong Kong.

Riding a wave of market deregulation, KeyWest has been awarded by Office of the Telecommunication Authority (OFTA), an ETS license to resell long distances services. This license will enable KeyWest to offer pre and post paid voice, fax and other unified communications services in the Hong Kong market. KeyWest utilizes traditional and packet-switching technology to send voice, fax, and text services into data packets and routes them over a virtual private network.

"Hong Kong is a logical market extension of the services that we launched earlier this summer in North America," said Ben Wong, Chief Operating Officer.

KeyWest will make Hong Kong its regional hub for wholesale and selected retail traffic in the Asia region. Targeting specific market niches, KeyWest will launch wholesale services to Carriers in 2002. The Company will target both carriers and corporate customers.

"By owning a proprietary network, KeyWest offers carrier grade quality with low-latency connections, at substantially lower cost than traditional circuit-switched carriers," commented KeyWest's Managing Director, Alfred Yong. "Ultimately this will result in lower overhead costs, which will be passed onto the consumer, meaning KeyWest can offer the lowest prices when customers are calling long distance. By obtaining an ETS license, KeyWest's network expansion delivers a low-cost, high-quality long distance service to Hong Kong, Macau, China, and the rest of the world."

KeyWest will provide traditional and Internet-based IP telephony business services to Hong Kong, and will expand its long-distance telephone services to and from Asia, U.S.A., Canada and other countries.

North Tower, Suite 400
5811 Cooney Road
Richmond, BC V6X 3M1 Canada

T (604) 278-2778
F (604) 279-8775



KeyWest
Communications